



SWITZERLAND
INNOVATION
PARK BASEL AREA



The light in your office. The air you breathe during the day. The materials around you. The spaces where you focus, meet, exchange ideas or take a break. These elements surround us throughout the working day, but how much do they influence the way we feel, think, interact and create?

Inspired by HORTUS at Switzerland Innovation Park Basel Area Main Campus, this evening discussion and apéro brings together perspectives from architecture, natural materials and environmental health to explore a simple but fascinating question: **Can buildings make us healthier and more innovative?**

Speakers

Alexander Franz, Herzog & de Meuron — Architecture

Martin Rauch, Lehm Ton Erde — Natural materials

Dr. Marloes Eeftens, Swiss TPH — Environmental health

Valérie Zellner — Workplace Consultant and Business Psychologist at Vitra.

Designing for Innovation

How work environments shape health,
collaboration and creativity

15.10.2026 | 17:00 - 19:00

HORTUS | Rudolf Geigy-Strasse 3, 4123 Allschwil



Explore the event and meet the speakers

